

## **RIVER VALLEY CHARTER SCHOOL**

### **PRIVACY STATEMENT**

Personal information is defined as any information that could reasonably be used to identify an individual, including, but not limited to:

- a person's name,
- address,
- email address,
- birth date,
- financial account information,
- credit card number,
- or any combination of information that could be used for identification purposes.

River Valley Charter School does not collect personal information unless you voluntarily provide it, for example, by making an online purchase/payment/donation, submitting an application, or completing an online form. Other than by the School, use of this information for private, commercial, or political mailings and/or distribution to any outside party is prohibited.

Personal information submitted will not be transferred to any non-affiliated third parties unless otherwise stated at the time of collection or as described here. Individuals may visit the School's website without identifying themselves or revealing any personal information. However, certain transactions may require the submission of personal information, including, but not limited to, applying to or making a purchase/payment/donation to the school.

In some cases, however, we may ask for personal information in order to provide the services you request (such as making a field trip payment). Should you decide to make an online purchase/payment/donation, you will be asked to provide your name, contact information and credit card billing information, or financial account information. This information is encrypted using SSL, an industry standard secure technology designed to prevent the theft or interception of the information you provide. Credit card billing and financial account information is used only to obtain payment from the appropriate credit card firm and to fulfill the donor's or purchaser's request, and is not stored or otherwise retained by River Valley Charter School after the transaction is complete.